



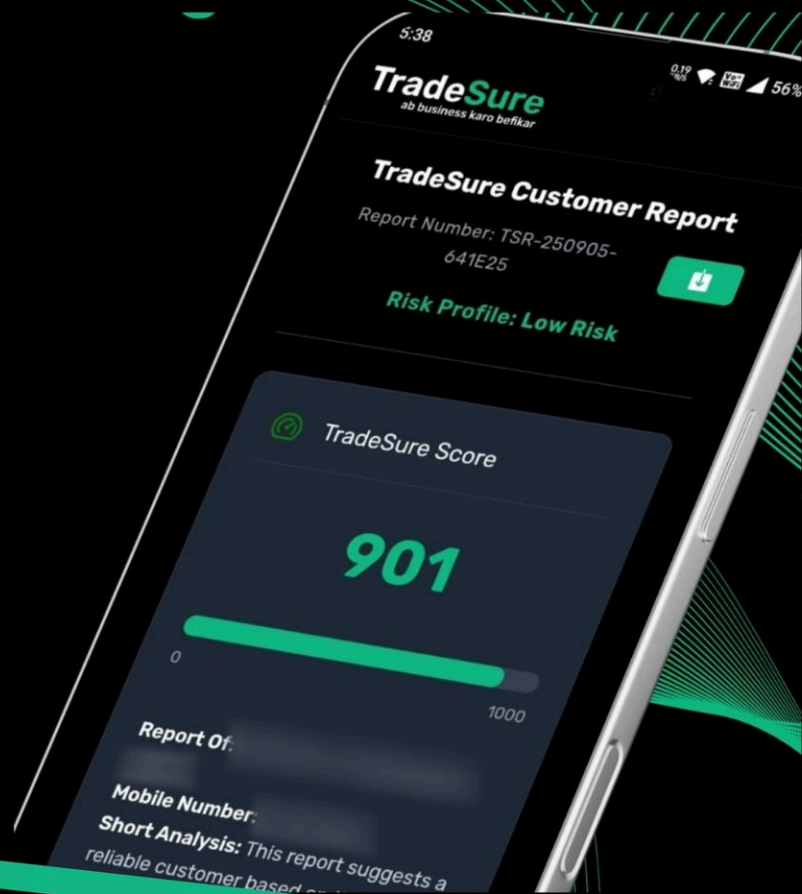
TradeSure

ab business karo befikar

India's Business Risk Intelligence Platform

Built for Indian MSMEs

Do business
with **total**
confidence



Who We Are?

At **TradeSure**, we are dedicated to protecting Indian MSMEs, manufacturers, wholesalers and traders from bad debts and financial risks. We understand the challenges of extending credit in B2B markets, and we provide data-driven, automated solutions so you can do business with total confidence.

Our platform combines Artificial Intelligence, comprehensive Credit Intelligence and Automated Collections to streamline your financial operations and secure your bottom line.

Our Services

At **TradeSure**, we offer a complete set of tools to protect your credit and recover what you are owed.

1 A.I. Payment Collections

- ✓ **Purani Udhaari Wapas Laao**
Recover overdue payments from defaulters easily with automated intelligence.
- ✓ **A.I. Friendly Reminder Calls**
Gentle, proactive reminders before due dates, or automatic follow-ups on due dates, so customers never miss a payment.
- ✓ **Call Reports & History**
Maintain a full record of all follow-up calls and recovery campaigns.

2 Know Before You Trust Credit Intelligence

- ✓ **Business & Customer Report**
Full reports backed by the TradeSure Trust Score to evaluate clients completely before extending credit.
- ✓ **Find Hidden Customer Details**
Discover alternate mobile numbers and addresses for foolproof verification.
- ✓ **GST Intelligence**
Check real-time turnover ranges and filing details instantly using a GST number.

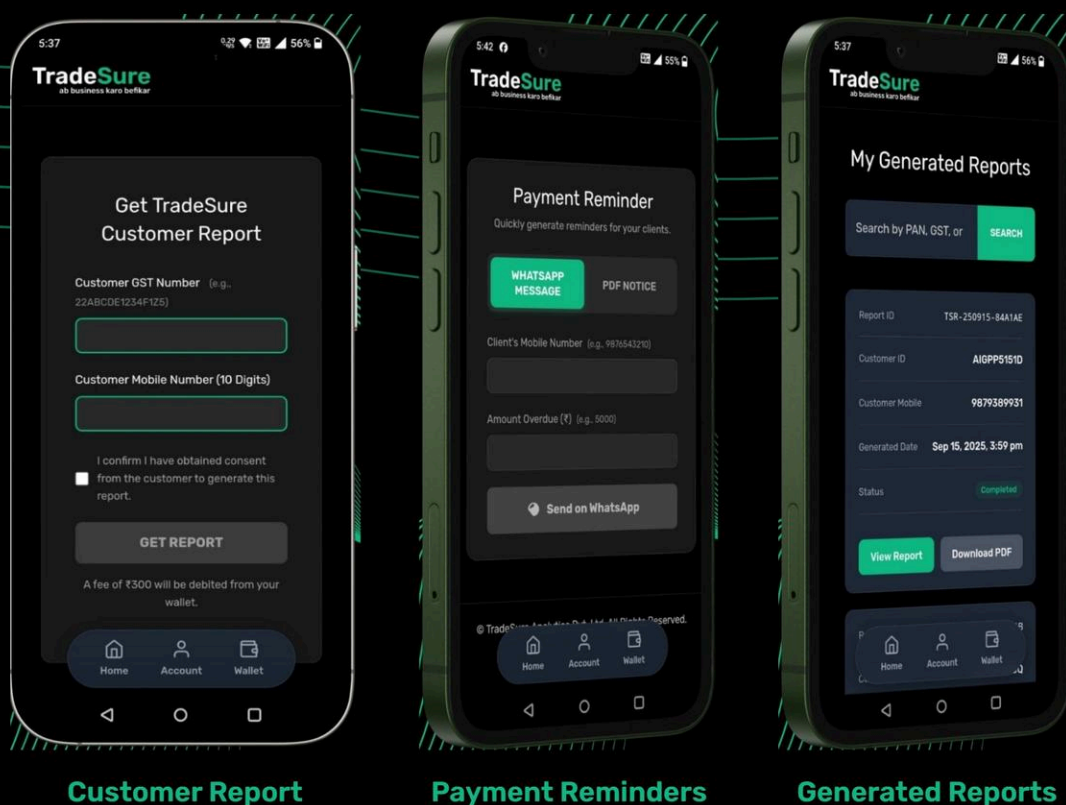
3 Marketing Suite

- ✓ **Marketing Calls**
Promote special offers and broadcast updates directly to your customers.
- ✓ **Social Media Posts** **NEW**
Generate branded, professional posts on demand to grow your business presence.

4 Other Professional Solutions

- ✓ **Develop Business Applications**
White-label app solutions to digitise customer onboarding and operations.

See it in the **TradeSure** app



Our Impact So Far

3,500+

MSMEs joined

39,000+

Recovery campaigns run

₹34+ Cr

Overdue payments actively pursued

80+ Lakh

Automated calls made

Industries We Serve

Tailored risk management and credit solutions across a wide range of sectors:

● Hardware & Steel

● Textiles & Packaging

● Electricals & Chemicals

● Tiles, Logistics & Pharma

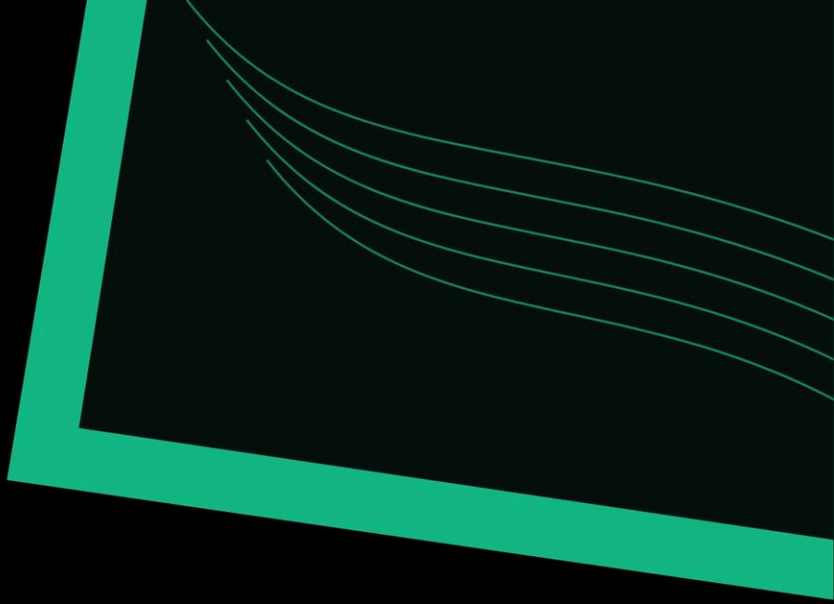
● FMCG & Retail Distribution

● Automobile Parts & Ancillaries

● Plumbing & Sanitaryware

● Paper & Printing

● Agricultural Products & Seeds



What Our Customers Say



"Best app! Extremely useful for business risk and financial management"

Mukesh Devpal Google Play review • Aug 2026



"It helps users check customer and business information using PAN, GST, and other business data before offering credit. The app also provides AI-based payment reminders, KYC verification, GST intelligence, ..."

Sundari Phoenix Google Play review • Aug 2026



"very good way for pending amount."

Mahadev Collection Google Play review • Jun 2026

Meet The Team

The people behind **TradeSure**.



Darshan Mehta

Founder & CEO

"I personally faced heavy losses due to bad debts. I built TradeSure so no other business owner has to face the financial stress I went through."

Priya Mehta

Co-Founder & CMO

"MBA in Finance with 4+ years of expertise. Handling partnerships to ensure your business runs smoothly with data-backed decisions."



Ab Business Karo **Befikar**.

Connect with us and do business **befikar**

Take absolute control of your business credit, reduce defaults, and maximise your profit margins today!



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Ahmedabad, Gujarat – 380051



Monday to Saturday, 10:00 AM – 7:00 PM



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